

PRIVACY POLICY

Survival Products Inc. understands that the privacy of your information is important and commits to being respectful of the information we collect about you on our web site. This explains how your data may be used and shared by Survival Products. By visiting www.avi-aviation.com, you agree to accept the practices described in this Privacy Policy.

PERSONAL INFORMATION

Personal information may be collected when you log on to www.avi-aviation.com, register with us, place an order, or when contacting us via email. This information will be used to fulfill your orders, process your transactions, facilitate your use of our website, market our products and services, respond to your requests, assist you with future shopping, and improve our website. Choosing not to provide us with information may limit our ability to respond to your shopping or inquiry needs. In addition, information such as your IP address and the site that referred you to ours will be gathered automatically. All data acquired via the website is stored indefinitely. Because of the nature of the Internet, data may pass through any country and any jurisdiction, including jurisdictions where privacy laws may be different and less protective than those of your home jurisdiction.

Unless you opt out of receiving promotional materials, we may send you information by email to the address you provided. From time to time we may notify you of special promotions, new products or services, or other information that may interest you. You may also receive notifications of special promotions, new products, or additional services from our third-party associates. If you would like to opt out of receiving correspondence, please send your request to info@avi-aviation.com.

We do not rent or sell your personal information unless sharing this information is necessary to provide you with Survival Products' products or is required by law. Any personal information you reveal to us is protected during transmission by Secure Sockets Layer (SSL) software, which encrypts information and is the accepted standard industry-wide for web site security. Our web site presently does not store your credit card information. It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

COOKIES

Like most retail web sites, we use "cookies," which are pieces of data given to your browser that allow our web site to identify you when you access our site. The most obvious benefit of cookies is that they keep an active Shopping Cart intact for 24 hours even if you log off of your computer. While some concern has been expressed over the privacy implications of cookies, it is important for you to understand that cookies cannot extract any information about you that you have not already revealed voluntarily.